



Healthwise, Incorporated

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FOR IMMEDIATE RELEASE

Twenty-Eight 2003 eHealthcare Leadership Awards Honor Web Sites That Include the Healthwise® Knowledgebase

BOISE, Idaho, Dec. 4, 2003—For the fourth consecutive year, Web sites with in-depth, evidence-based information from Healthwise, Incorporated, were recognized by the eHealthcare Leadership Awards program. A total of twenty-eight awards were given to Web sites that include the Healthwise Knowledgebase.

Seven awards for Best Health/Healthcare Content were given to sites featuring the Knowledgebase. Criteria included how extensive, balanced, up-to-date, well-organized, and credible the information is presented and whether material can be tailored to individual needs. Healthwise took home its fourth award for Best Health/Healthcare Content in the Business/Process Improvement Applications or Products class.

A sample of award recipients who have integrated Healthwise content on their sites includes:

- Group Health Cooperative, ghc.org, competing in the HMO/PPO/Other Insurers class, received distinction for Best Overall Internet Site and a silver for Best Site Design. Group Health was also a finalist for the prestigious CEO eHealthcare Commitment award.
- Kaiser Foundation Health Plan, Inc., members.kaiserpermanente.org, won two silvers for Best Care/Disease Management Site and Best Site Design in the Consumer General Health Site class. The site also received a gold for Best Site Design in the HMO/PPO/Other Insurers class.
- Aetna, aetnavigators.com, won a silver for Best Interactive Site in the HMO/PPO/Other Insurers class.
- Clarian Health Partners, clarian.org, won a platinum for Best Health/Healthcare Content in the Healthcare System class.
- Salu®, Inc., salu.com, received a gold for Best Site Design in the Physician/Clinician-Focused Site class.
- HEALTHvision and VHA Inc., laurushealth.com/healthvision, received a gold for Best Health/Healthcare Content and a platinum for Best Overall Internet site in the Consumer General Health Site class.

All sites are judged based on a standard of Internet excellence and how they compare with others in their group classification. A complete list of award recipients is available at www.strategichealthcare.com/AwardWinners2003.

About Healthwise

Healthwise, Incorporated, is a nonprofit organization that has been helping people make better health decisions since 1975. Every year people make more than 49 million health care decisions with Healthwise English and Spanish handbooks and online content. The new “intelligent” Healthwise Knowledgebase is indexed for online information therapy to help organizations deliver the right information to the right person at the right time. For more information, visit www.healthwise.org and www.informationtherapy.org, or call 1-800-706-9646.

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